

Appendix A

Staffordshire Adult & Community Learning Service Commissioning Priorities 2015/16 – 2019/20

Introduction – Strategic Commissioning

The council's vision is to create "a connected Staffordshire, where everyone has the opportunity to prosper, be healthy and happy". The three priority outcomes for Staffordshire people are:

By 2033, the people of Staffordshire will:

- Be able to access more good jobs and feel the benefit of economic growth
- Be healthier and more independent
- Feel safer, happier and more supported in and by their community

The Council's Adult & Community Learning (ACL) Service contributes to these outcomes through the commissioning of community learning programmes that provide courses that contribute to better health & wellbeing, employment and social inclusion for all adults. We know that people increasing their skills levels, aspirations and attainment become healthier, independent and contribute more to their communities

Through our community learning programmes and the Staffordshire Community Learning Trust we will bring local communities together to promote social renewal and to experience the joy of learning and the pride that comes with achievement. Community learning for all Staffordshire adults will be accessible, bring new opportunities and improve lives, whatever people's circumstances.

The Staffordshire Community Learning Trust is being developed as a vehicle to fulfil these outcomes. The Trust was created to further develop the council's strategy to secure added value and better outcomes for Staffordshire residents by empowering local individuals and communities to decide their local priorities, programme offer and partnership models.

The ACL Service's commissioning priorities for community learning reflect those established in "New Challenges, New Chances, 2011":

- Maximises access to community learning for adults, bringing new opportunities and improving lives, whatever people's circumstances
- Promote social renewal by bringing local communities together to experience the joy of learning and the pride that comes with achievement
- Maximises the impact of community learning on the social and economic well-being of individuals, families and communities.

- Focus public funding on people who would not otherwise have access to learning and maximise income from learners who can afford to pay
- Promote progression to further learning, training and employment
- Promote the benefits of digital inclusion to allow Staffordshire residents to access new technologies
- Promote the health & wellbeing benefits of physical activity and healthy eating
- Provide targeted family learning programmes to raise the achievement of children and help parents and carers to develop their own learning and progress to economic activity

District Priorities

Through analysis of district data sets, district priorities have also been established that underpin the broader strategic priorities.

Newcastle-under-Lyme – District Priorities
<ul style="list-style-type: none"> • To provide targeted Community Learning (CL) provision in the wards of Knutton & Silverdale, Cross Heath, Holditch, Butt Lane • To provide CL provision that supports & encourages personal responsibility and community capacity • To provide CL provision that supports child development & family cohesion • To provide CL provision that supports individuals to gain employment • To provide CL provision that incorporates confidence building activities • To provide employability provision that supports individuals to gain employment • To provide numeracy programmes where an unmet demand is identified • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with learning difficulties and/or disabilities • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with special needs and mental health issues • To provide targeted CL provision in the district to raise adult participation
East Staffordshire – District Priorities
<ul style="list-style-type: none"> • To provide targeted provision to the ward of Stapenhill • To provide CL provision that supports & encourages personal responsibility and community capacity • To provide CL provision that supports child development & family cohesion • To provide numeracy programmes where an unmet demand is identified • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with special needs and mental health issues

<ul style="list-style-type: none"> • To provide CL provision that promotes practical ways to reduce carbon emissions and promote sustainability • To provide programmes of English for speakers of other languages
Staffordshire moorlands – District Priorities
<ul style="list-style-type: none"> • To provide targeted provision in the wards of Biddulph East, Leek North & Cheadle • To provide CL provision that supports & encourages individuals to have good health & well being • To provide numeracy programmes where an unmet demand is identified • To provide targeted CL provision in the district to raise adult participation • To provide targeted CL provision that supports the “Building Resilient Families” agenda. • To provide access and progression pathways to individuals who are furthest from learning both geographically and through lack of opportunity
Stafford – District Priorities
<ul style="list-style-type: none"> • To provide CL provision that supports & encourages personal responsibility and community capacity • To provide CL provision that contributes to better health & well being • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with special needs and mental health issues
Cannock chase – District Priorities
<ul style="list-style-type: none"> • To provide targeted provision to the wards of Cannock North, Cannock South, Cannock East • To provide CL provision that contributes to better health & well being • To provide CL provision that supports child development & family cohesion • To provide CL provision that supports individuals to gain employment • To provide numeracy programmes where an unmet demand is identified • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with learning difficulties and/or disabilities
Tamworth - District Priorities
<ul style="list-style-type: none"> • To provide targeted provision to the ward of Glascote • To provide CL provision that supports child development & family cohesion • To provide CL provision that contributes to better health & well being • To provide CL provision that supports individuals to gain employment • To provide numeracy programmes where an unmet demand is identified • To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with learning difficulties and/or disabilities
South Staffordshire – District Priorities

- To provide employability provision that supports individuals to gain employment
- To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with special needs and mental health issues
- To provide community learning provision that integrates quality information & advice
- To provide community learning provision that embeds English & Maths, raises aspirations & improves confidence
- To provide community learning provision in computing to promote digital inclusion
- To provide access and progression pathways to individuals who are furthest from learning both geographically and through lack of opportunity
- To provide numeracy programmes where an unmet demand is identified

Lichfield – District Priorities

- To provide CL provision that supports & encourages personal responsibility and community capacity
- To provide employability provision that supports individuals to gain employment
- To provide targeted CL programmes promoting health & well being which offer engagement and progression opportunities for those with special needs and mental health issues